LEADING THE PRODUCT

Convince your **Manager**

A ready-made case for spending one morning at the Adelaide Roadshow, and bringing the best of it back to the team.

WHEN	WHERE	TIME
Wed 25 Nov 2026	**Pullman Adelaide**	**8.30 am to 12.30 pm**

WHY I WANT TO GO

One morning out. **A year of better work.**

The Leading the Product Roadshow brings Australia's largest product community to Adelaide for a focused half day of learning. I'd like to attend because it's a high-value, low-disruption way to sharpen my practice and come back with ideas we can act on straight away. I'll be back at my desk by early afternoon.

THIS YEAR'S THEME

Perfect vs Possible

Product management has long chased the flawless roadmap, launch or framework, but reality never cooperates. Customers shift, priorities collide, and even AI can't remove the mess. Perfect is rigid and tends to break against real markets. Possible is adaptive, instinct-driven and honest about working with constraints rather than against them. As trade-offs sharpen and change accelerates, the product leaders who thrive will be the ones comfortable navigating ambiguity and moving forward without having all the answers.

Why it's relevant to my role and our team

WHAT THE MORNING DELIVERS

Four reasons it's worth it

01

Value for me

- Practical learning from leading product practitioners
- Relevant ideas for the product challenges we face today
- A welcoming community across product and adjacent disciplines

02

Outcomes I'll bring back

- Fresh perspectives to strengthen our product practice
- Practical tools I can apply to our work straight away
- Speaker slides and resources I can share with the team

03

Connections I'll make

- The Adelaide product community together in one room
- Direct access to senior product leaders and speakers
- Valuable local connections to support my growth and our team

04

Out of the office, into the community

- Just one morning away, back at my desk by early afternoon
- Real conversations with people doing the same job locally
- A clearer view of how our practice compares across the industry

WHAT'S INCLUDED

- Half-day roadshow access
- Access to all sessions and speakers
- Refreshments throughout the event
- Event program and resources
- Access to speaker slides
- Networking with the local product community

THE INVESTMENT

Ticket (General Release)	**$449**
Travel and parking	**$[ ]**
Time out of the office	**Half day**
Total	**$[ ]**

Ask about group pricing for teams.

SPEAKERS AND SESSIONS

Learning from senior product leaders

TK

9.10 AM

Taufiq Khan

Chief Product Officer @ PharmX

Why continuous synthesis is now a core product skill, and how AI helps teams turn noise into clarity, make better decisions and move faster.

LB

9.35 AM

Luisa Bradshaw

Chief Marketing and Product Officer @ Voltex Electrical

Pretotyping in practice: fast, cheap ways to test whether people want an idea before spending on it, with real results from inside a real business.

JB

11.05 AM

Julie Brettle

Chief Product Officer @ Squiz

Rethinking product defensibility in an AI-accelerated world, and separating what still matters from what's quietly becoming obsolete.

JC

11.30 AM

Jason Cameron

Founder, Chief Product Owner @ ScrumCraft

Session to be announced. Jason brings neuroscience into business, with practical, evidence-based thinking on trust, stakeholders and change.

Further sessions to be announced. Morning tea and networking included.

HOW THE TEAM BENEFITS

What I'll do **after the day**

Share

Run a 30-minute session for the team on my top takeaways within two weeks.

Apply

Trial at least one new tool or practice on a live piece of work within 30 days.

Report back

Share speaker slides and a short summary of what worked and what didn't.

READY TO SEND

A note for **your manager**

To: **[Manager's name]**
Subject: Request to attend the Leading the Product Adelaide Roadshow

Hi **[Name]**,

I'd like to attend the Leading the Product Roadshow at Pullman Adelaide on Wednesday 25 November 2026, from 8.30 am to 12.30 pm. This year's theme, Perfect vs Possible, speaks directly to **[a current challenge or priority for our team]**.

The morning includes sessions from senior product leaders at PharmX, Squiz, Voltex Electrical and ScrumCraft, practical tools I can apply straight away, and the chance to connect with Adelaide's product community. The ticket is $449, and I'll be back in the office by early afternoon.

When I'm back, I'll run a short session with the team on my key takeaways, trial at least one new practice on our work within 30 days, and share the speaker slides.

Happy to chat further. Thanks for considering it.
[Your name]

Ready to **make the case?**

leadingtheproduct.com/roadshows/adelaide-2026

Buy tickets